

Post-event Report

GTR
•TURKEY•
2020

#GTRTurkey

Istanbul, Turkey
March 4, 2020

YapıKredi

TÜRKİYE
BANKASI

BankABC

TRADEASSETS
FINANCIAL SERVICES

HSBC

DEİK
THE ECONOMIC LIAISON OFFICE
FOREIGN ECONOMIC RELATIONS BOARD

aktif bank

INCOMLEND

MITIGRAM

NATIXIS
BEYOND BANKING

ACT

FCI

ITFA

TURKISH STEEL

UK Export
Finance

Credit Insurance News

thebusinessyear

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Türk Eximbank - Amaçlar

İhracat hacminin
artırılması

İhracatçıların yeni ülke
ve sektörlerde faaliyet
göstermelerine yönelik
destek sağlanması

İhracatçıların yeni
pazarlara girmesinin ve
mevcut pazarlardaki
paylarının artırılmasının
sağlanması

İhracatçıların
uluslararası ticaretle
paylarının artırılması

İhracatçılara risklerden
arındırılmış bir ortamda
rekabet üstünlüğünün
sağlanması

İhracat amacına yönelik
yatırım mallarının
üretim ve satışının
desteklenerek teşvik
edilmesi

GTR
•TURKEY•
2020

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Istanbul, Turkey
March 4, 2020

www.gtreview.com/gtrturkey

GTR •TURKEY• 2020

Over 300 representatives from international and regional companies attended GTR Turkey, which returned to Hotel Fairmont Quasar in Istanbul on March 4, 2020.

As the leading trade and export financing event of its kind in the country, and with established support from key industry institutions, the event provided Turkish corporates, financiers and investors with a key platform at which to make valuable business contacts and learn from leaders in international trade and investment.

"A very up-to-date assessment of the market and great networking opportunities."

L Reimann, Landesbank Berlin

"A great event for networking, industry learning and sharing ideas with market experts"

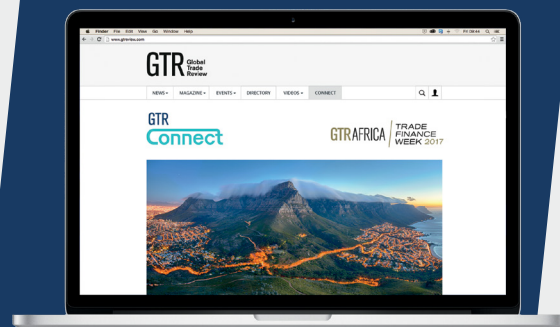
R Unal, Rasyonet

"A great method of learning about what is most important in the world of trade finance."

S Sakar, AGT Agac

GTR Connect

Once registered, log-in to **GTR Connect** to network with fellow delegates, download event materials and more.



Join GTR on social media



Official conference hashtag:
#GTRTurkey



OVERVIEW



As the world's leading trade, commodity and export finance publisher and event organiser, **GTR** offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. **GTR** can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Sponsorship opportunities

Beatrice Boldini
Head of Business Development
bboldini@gtrview.com
+44 (0)20 8772 3009

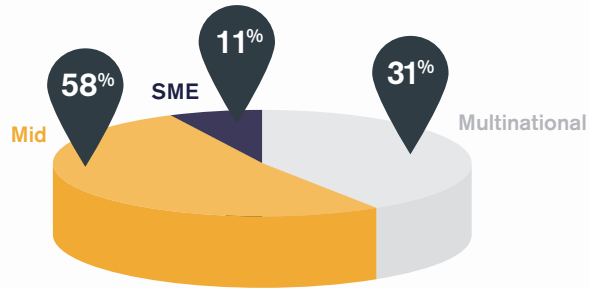
Speaking opportunities

Matt Hines
Conference Producer
mhines@gtrview.com
+44 (0)20 8772 3020

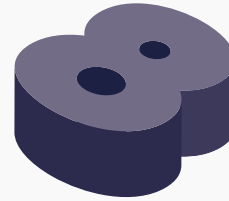
Marketing & media opportunities

Briony Hemmings
Marketing Executive
bhemmings@gtrview.com
+44 (0)20 8772 3012

Company size breakdown in 2020



Total exhibitors



Top 3 themes discussed in 2020

Where are
Turkey's
exports
going?

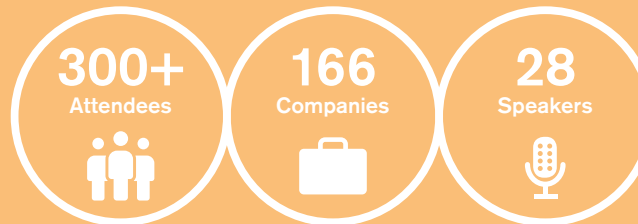
Engaging
with corporate
treasurers

Investing
in Africa

Website traffic



Vital stats



GTR
TURKEY
2020

Attendance in 2020

96%

Senior to C-level



Top sectors discussed in 2020



Manufacturing

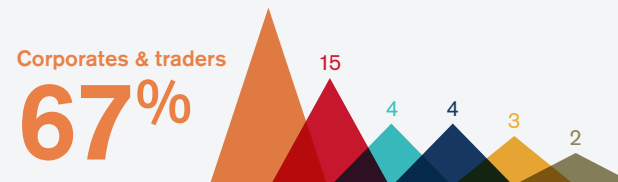


Finance



Infrastructure
Development

Attendees by sector in 2020



15 Banks & financiers

4 Non-bank financiers

4 Technology & fintech

3 Govt orgs & public bodies

2 Media

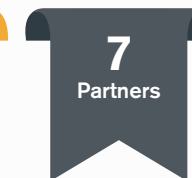
2 Insurers & risk managers

1 Consultants & accountants

1 ECAs & multilaterals

1 Lawyers

Event supporters in 2020



2020's conference was supported by

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MEDIA PARTNERS



Companies who attended this year's event

Corporates & traders		
ABB Elektrik	Diam Inter	Mey Diageo
ABB Group	Dogus Insaat	Midas
Acemar	Eaton	MMT Trade
Agt Aaç San	Eczacıbaşı Holding	Nurol Holdings
Ahmedi Grain	Ekinciler Holding	Orma Orman Mahsulleri Integre
Akdeniz Kimya	Elmasu	Otokar Otobus Karoseri
AK-PA TEKSTİL	Erdemir	Ozak Global
Aksu	Eurotek	Petrol Ofisi
Aktul	Evyap Holding	Philips
Alapala	Ford Motor Company	Polymetcore Trading
Aleph Trade	Galamatar	Ram
Altinmarka Gıda	Gentas Group	Rasyonet
Ankutsan Antalya Kutu San Oluklu Muk	Gizem Frit	Rulmaksan Makina
Apeas	Göltas Cimento	Sanko Holding
Arcelik	Gulsan Holding	Sarten Ambalaj
Asas Alüminyum	Günak İnşaat Sanayi	ŞDL Zincir Sanayi
Astaldi	Gurmen	Shell & Turcas Petrol STA
Atabay Pharmaceuticals	Hascelik	Siemens
Aves Enerji	Havelsan	Sim Tarımsal ürünler ve Gıda Sanayi
Aydinli Hazir Giyim	Hepa Hungarian Export	Sisecam
Aytim	Honeywell	Somal
Bilkent Holding	Hyundai Corporation	Sunar Insaat Makine Yedekleri Ith
Borcelik	Icdas Enerji Tersane ve Ulasim Sanayi	Taraboru
Borusan Holding	IGA	Tat Metal
Boskay Metal	İş Faktoring	TAV Airports Holding
Çalık Denim Tekstil	Kale	Tayaş Gıda San
Candy Hoover	Kastamonu Entegre	Tekfen
Cargill	Kibar	Tiryaki Agro
CBN Lojistik Depolama ve Dağıtım	Kingspan	Tofas Turk Otomobil Fabrikalari
Ceynak	Kipas Holding	Toprak Group
ÇİMKO	Küçükbay Yağ ve Deterjan	Tosyalı Holding
Çınar Boru	Küçükcalik	Trade House
Cofco International	Limak Holding	Trade Plus UK
Constantia Flexibles	Marcegaglia TR Paslanmaz	Vaillant
Corbus Metal İç ve Dış	Marks & Spencer	Yapi Merkezi
Dagi	Mega Metal	Yildirim Group
Demes Kablo	Mescier	Yurt Çimento

Banks & financiers		
Akbank	Burgan Bank	Kuveyt Turk Bank
A&T Bank	CaixaBank	Landesbank Baden-Wurttemberg
Aktif Bank	Dahabshil Bank International	MUFG
Albaraka Turk Participation Bank	DenizBank	Natixis
Alternatif Bank	DZ Bank	ONB Finansbank
Bank ABC	GarantiBank	T-Bank
Bank Of America	HSBC	Turk Eximbank
Bayern LB	İş Leasing	Yapi Kredi Bankasi
Berliner Sparkasse	Isbank (Türkiye Is Bankasi)	

Non-bank financiers		
Atlantic Forfaitierungs	Incomlend	London Forfaiting Company
DF Deutsche Forfait	Kiltoprak Financiers	Wilben Trade

Technology & fintech		
Bolero International	FaturaLab	TradeAssets
ELC Strategy	Mitigram	We.Trade Innovation

Govt orgs & public bodies		
Association of Corporate Treasurers	FCI	Turkish Steel Exporters' Association
DEIK	Turkish-German Chamber of Commerce	

Insurers & risk managers		
Filhet-Allard Maritime	Marsh JLT Specialty	Siaci Saint Honore

Media		
Africa Oil & Power	GTR	The Business Year

ECAs & multilaterals		
International Islamic Trade Finance Corporation	UK Export Finance (UKEF)	

Consultants & accountants		
Ekom Eczacıbaşı Dış Ticaret		

Lawyers		
SZA – Schilling, Zutt & Anschutz		

"The conference brings together finance and foreign trade professionals to share ideas, contacts and features debates about new opportunities, better than any other event."

K Duman, Ram Foreign Trade

2019's speakers included

- **Aleksandar Medjedovic**, Deputy Board Member, **Turkish-German Chamber of Commerce**
- **Artug Acarturk**, Director & Head of Cash Management & Trade Finance, **Yapi Kredi Bankasi**
- **Barış Gökalep**, Treasury & Finance Director, **Sisecam**
- **Berkan Tamer**, Chief Representative, **Landesbank Baden-Württemberg**
- **Betül Kurtulus**, Regional Director, Central, Eastern & South-Eastern Europe & the Middle East, **FCI**
- **Caroline Stockmann**, Chief Executive, **Association of Corporate Treasurers**
- **David McLoughlin**, Commercial Lead, **We.Trade Innovation**
- **Ebrunur Kapucu Yıldız**, Project Finance Director, **Limak Holding**
- **Emre Aydin**, Partner, **FaturaLab**
- **Fatih Tokkal**, Group Treasurer, **Yildirim Group**
- **Harun Celik**, Regional Head, Country Gateway Office Istanbul, Turkey, **ITFC**
- **Hasan Çevik**, Project & Structured Finance Manager, **Yapi Merkezi**
- **Hikmet Kalender**, Former Group Chief Financial Officer, **Kocaer Group**
- **İzlem Erdem**, Chief Economist, **Isbank (Türkiye İş Bankası)**
- **Jason Barrass**, Regional Head of Product Management, Global Trade & Receivables Finance, **HSBC**

- **Johan Egnell**, Head of Relationship Management, **Mitigram**
- **Katya Arian Torus**, Head, Structured Trade & Export Finance, **Yapi Kredi Bankasi**
- **Kemal Girginer**, Head of Finance, Director, **Siemens**
- **Muzaffer Aksoy**, Chief Executive Officer, **Turkey Bank ABC**
- **Muzaffer Saut Utku**, Executive Vice-President for International Banking, **Aktif Bank**
- **Özgür Kutay**, International Export Finance Executive, Turkey, Eastern Europe & Central Asia, **UKEF**
- **Ozlem Yesildere**, Chief Financial & Digital Transformation Officer, **Mey Diageo**
- **Pinar Ersoy**, Chief Representative, Turkey, **DZ Bank**
- **Riza Kadilar**, Senior Country Manager, Turkey, **Natixis**
- **Ruşen Ahmet Albayrak**, Executive Vice-President, **Kuveyt Turk Bank**
- **Tanvir Najam**, Executive Director, **TradeAssets**
- **Tuğba Solak**, Head of Underwriting, **Türk Eximbank**

"A great meeting place for finance people: well-organised and comprehensive as usual"

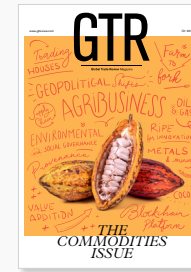
K Sirdar, Borçelik

"The strong audience engagement reflected the well-chosen, clearly defined topics discussed by panels of genuine experts."

G Slawther, Corporate Advisory Resources

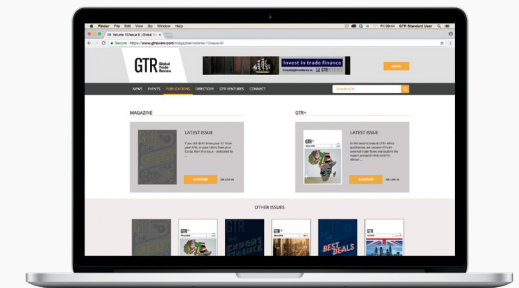
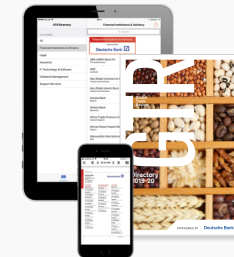
"I was extremely impressed by the size of the attendance. This event has firmly consolidated its position as the trade finance event of the year in Istanbul"

K Kemahli, Nurol Holding



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