Post-event media kit



#GTRWestAfrica

Virtual event March 24-25, 2021

gtreview.com/gtrwestafrica

GTR WEST AFRICA 2021 VIRTUAL

The inaugural virtual edition of GTR West Africa 2021 took place on March 24-25, welcoming record participation of trade specialists from across the African continent, Europe, Asia and the Americas.

Spanning two days of lively debate and interactive audience Q&A, over 40 expert speakers shared insight on the primary challenges and opportunities emerging across the regional trade finance sector. Discussions ranged the MDB initiatives and digital innovations put in place to ensure the continued provision of crucial trade finance liquidity during a chaotic first year of the pandemic to the primary trends expected to drive West African economic growth into the coming decade, with discussion around the AfCFTA proving a huge draw for attendees.

An air of positivity characterised this extensive virtual gathering, with many discussions highlighting the successful adaptation of market players to myriad pandemic-driven challenges while pinpointing the further work required across private and public sectors in order to empower trade to continue to drive West Africa's economic growth. We look forward to continuing the conversation in person at GTR West Africa 2022!

Join the conversation at #GTRWestAfrica











Author present

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Alternative

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November 18-19, 2021 Cape Town, South Africa

AFRICA

2021 CAPE TOWN

Join the market's premier pan-African trade finance gathering in South Africa on November 18-19

More info here

Sponsorship opportunities

Ed Virtue

Director, Global Sales evirtue@gtreview.com +44 (0)20 8772 3008

Speaking opportunities George Mitchell

Associate Director, Content gmitchell@gtreview.com

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Marketing & media opportunities

Elisabeth Spry

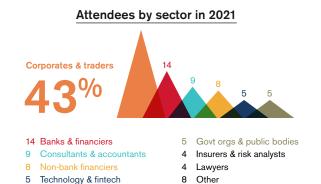
Marketing Manager espry@gtreview.com +44 (0)20 8772 3006



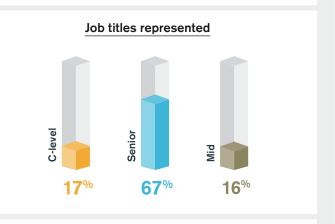


Company size breakdown in 2021 26% Multinational Mid

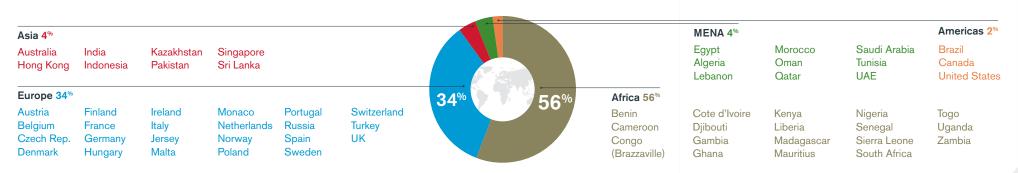








Countries represented in 2021





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INSTITUTIONAL PARTNERS

















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GTR West Africa 2021 Virtual's speakers

- Mohammed Abdulsalam, Senior Vice-President, West & Central Africa, GE Healthcare Financial Services
- Nisrin Abouelezz, Managing Director, Head of Africa Group, Sumitomo Mitsui Banking Corporation (SMBC)
- > Nana Addo, Chief Executive Officer, Imperion Energy
- > Zeal Akaraiwe, Managing Director & Chief Executive Officer, Graeme Blaque Advisory Services
- > Rolake Akinkugbe-Filani, Chief Commercial Officer, Mixta Africa
- Akinyinka D. Akintunde, Vice-President, Financial Markets, Afex Nigeria
- > Didi Akinyelure, Journalist & Entrepreneur
- Sofiene Ben Slimane, Senior Relationship Manager North & West Africa, Africinvest Private Credit
- > Philip Boyall, Head, Corporate Banking & Payments Sales, Sub Saharan Africa, Finastra
- > Gabriel Buck, Founder & Managing Director, GKB Ventures
- > Simon Cook, Partner, Sullivan & Worcester UK
- Davinder Mann, Director of Strategy, Policy & Climate Change, UK Export Finance (UKEF)
- > Ikenna Egbukole, Head, Structured Trade & Commodity Finance, First Bank of Nigeria
- Mubarak Abayomi Elegbede, Division Manager, Africa & Latin America Division, International Islamic Trade Finance Corporation (ITFC)
- > Jesuseun Fatoyinbo, Head, Trade, Stanbic IBTC Bank
- > Colin Fraser, Chief Executive Officer, FCMB Bank UK
- > Tedd George, Chief Narrative Officer, Kleos Advisory UK
- Dheerie Govender, Chief Executive Officer, Global Collateral Control (GCC)

- Sheleena Govind, Transactor, Debt & Trade Solutions, Financial Institutions Group, Rand Merchant Bank (RMB)
- Michiel Hendriksz, Executive Director, FarmStrong Foundation
- > Ed Harkins, Managing Director, GKB Ventures
- Victory Olumuyiwa, Head, Corporate Finance & Treasury, Lafarge Africa

"Thank you GTR for creating an awesome platform for virtual conferencing and networking. This is the innovation of the pandemic."

Carolyn Wokoh Anetoh,

Nigerian Maritime Administration and Safety Agency

- Moji Hunponu-Wusu, Founder & Chief Executive Officer, Woodhall Capital
- > Oti Ikomi, Executive Vice-Chairman & Chief Executive Officer, Proton Energy
- Amy Jadesimi, Chief Executive Officer, Lagos Deep Offshore Logistics Base
- > Christian Karam, Director, Africa Trade Finance
- James Kasuyi, Head of Financial Institutions, International Banking, Bank One
- > Razia Khan, Managing Director, Chief Economist, Africa & Middle East, Standard Chartered
- Margrith Lütschg-Emmenegger, Advisor to the Board of Directors, TradeAssets
- Stewart Makura, Director, Supply Chain Finance & Commodity Trade Finance Head, Sub-Saharan Africa, Citi

- > Lodewyk Meyer, Partner, Baker & McKenzie
- Marcellin N'Da, Director, Africa Region, Export & Trade Finance, Crédit Agricole CIB
- John Martin Ndawula, Associate Vice-President, Financial Institutions & Trade Finance, Africa Finance Corporation
- Marieme Niang Camara, Managing Director, Africa, Wilben Trade
- Ishmael Nwokocha, General Manager, Treasury, MTN Nigeria
- Mobolade Ojeahere, Head Transaction Banking, Cash & Trade, Union Bank
- > Lanre Oloniniyi, Co-Founder, Orbitt Capital
- > Robert Parson, Partner, Clyde & Co
- > Rahul Rastogi, Vice President & Chief Financial Officer, Cote d'Ivoire, Olam International
- > Vidhi Rupchandani, Trader, Sai Commodities
- Albert Rweyemamu, Senior Political & Credit Risk Underwriter, African Trade Insurance Agency (ATI)
- David Sawyer, Investment Banking Transactor, Rand Merchant Bank (RMB)
- Matthew Solley, Managing Director, Structured Credit & Political Risk, Gallagher
- Caroline Stockmann, Chief Executive, Association of Corporate Treasurers
- Moussa Toure, Senior Underwriter & West Africa Representative, African Trade Insurance Agency (ATI)
- » Raj Uttamchandani, Executive Director, Trade Finance Market
- **> George Wilson,** Head, Institutional Trade, Transaction Banking, **Absa**



Companies who attended GTR West Africa 2021 Virtual 1/3

Corporates & traders				1		
A.G. Leventis	Canaan P	Estendo Power Products	Honda Manufacturing	Medlog	Pompous Sonthanhphat Tanzania	SulphurStreams
ABC Polymers	Capedge Overseas Dmcc	ETCO	Honeywell Flour Mills	Mercator Commodities	Prima Corporation	Sun Trust Oil Company
Afrecycle Energy	Capital Commodities	Eteleson Industries	Huawei	MG Systems	Primary Plant	Sunko Global Ventures
Africa Industries	Ceravoid	Eva Excelsior	Huawei Technologies	Mikano	Prime Atlantic Global Instruments	Syngenta Agro
AfricaRising	CFAO	Exim Bank Pakistan	HULP Africa	Mixta Africa	Prime Plastichem	Talion Group
Afriglobal Commodities	Chizzy Nigeria	Exinversa	Hyve Group	Mohinani Group	Printivo	Tano Commodities
AG Vison Construction	Clarion Events	Felleskjøpet Rogaland Agder	IMEX	Monaco Resources	Promasidor	Targray
AgDevCo	Clarke Energy Holdings	Felpet	Imperion Energy	Monohill	Proton Energy	Tata Group
Agro Africa Trading DMCC	Cledop UK	Fencas Development Company	Infinity Tyres	MRS Holdings	Prototipi	Taurus Oil & Gas
AgrocCo Industries	Clothes for Less Previlege Initiative	Fidson Healthcare	Inglett & Stubbs	MTN Group	Prudent Energy & Services	Tenax Marine
Airtel	Cofco International	Finoplastika Industries	Intecil Products	MTN Nigeria	Puma Energy	Tesselate
Airwave	Continuum Multiservices Global	Five Star Logistics	Integrated Oil & Gas	Murphy Shipping	PW Mining International	TGI Group
Al Ghurair	Enterprises	Flour Mills Nigeria (FMN)	InterGest	Nampak	PZ Wilmar	The Co-Op Humansdorp
Alpha Crown Engineering Associates	Contracta Construction	Fluent	IORA International	Nanga Medical Systems	Quantum Packaging Nigeria	ThirdWell Commodities
Altrad International	Coraf	Food Kings Global	Itara	NAPEX	Rajlaks International	Tito Saks
Amarinth	Core Enterprise	Fortune Ideas Integrated Projects Limited	ITARE	Naturall Girls	Recyclan	Total E&P
Amni International Petroleum	Crown Flour Mills	Framz2u	Jatlee Commodities	Nestlé	Regal Plastic Industries	Trade House
Development Company	Cummins	Frieslandcampina Wamco Nigeria	JMG Limited	Nigachem	Rheinmetall	Transmashholding
Anaco Plastics	Cutix	G.A. Paper International	JOF Nigeria	Nigerian Breweries	Ringardas Nigeria	Tridge
Anda Global	DAG Industries	Galactic Integration Group	Josepdam & Sons	Nisalee	Road Haulage Association	True Ways
Apple & Pears	DAG Motorcycles	Galius Import Export	Jotna Group	NMS	Royal Foam	Tulcan Energy Resources
Archer Daniels Midland	Daikin Industries	Galore	Julius Berger Nigeria	Nokia	Royal Salt Group	TVET UK
Archetype Energy	Daimler	Gapuma	Kalpataru Power Transmission	Northwest Petroleum & Gas Company	Rs Components	Tyllium
Aron Plast Group	Dangote Industries	Gas Terminalling Global Operations	Kaylon Holding	Nozomi Associates	RUMBU Industries	Ugo-Hannah Energy
ASGC Holding	Daraju	Limited	Kazo	Oando	Sahara Group	Unikem Industries
ATC Nigeria Wireless Infrastructure	Darvesh Group	GE Healthcare	KC Dozie	Ofage Enterprises	Sai Commmodities	United Nigeria Textiles
Avata Industries	De Chico Trading & Investment	Gemcorp Commodities	Kinetic People Development	Olam International	Saipem	Universal music
Axess	De Santos Pharmaceutical Company	General Electric (GE)	Konesens Development	Omnik	Sakr Group	Valency Group
BAM Nuttall	Deekay Group	Genesis Eco-Energy Developments	Krisoral Group	OneAgrix	Sanden Intercool Nigeria	Valency International Trading
BandamaGroup	Desmet Ballestra	Glaxosmithkline Nigeria	Lafarge Group	One-Port 365	Sankofa Oilfield Company	Varian Medical Systems Internation
Banyan Trade & Investment	De-United	GLEIF	Lagos Deep Offshore Logistics Base	Onward Paper Mill	Sanofi	Veetek
Base Fluid Exchanges	Dezern Nigeria	Glencore International	(LADOL)	Oryx Trading	Scania	VIK Industries
BB Energy	Donasulu Brothers	Global Appliances	Lakshmi Transformers & Electricals	PAA Project Finance	Shankdeep	Villam Agric
Belgham and Mineral Resources	Dryva Service Transport System	Global Nitrate	Larsen & Toubro (L&T)	Pacific International Lines	Sil Chemicals Limited	Vision & Focus International
Besix Group	Ebanda & Partners	Globe International	Lee Group	Paddysville Elixir	Sinopec International	Volvo Group
Bhojsons	EDF	GMT	Louis Dreyfus Company	Papilon Plastic Co	SMT Group	Wandel International
Big Bottling Co	Ekman & Co.	GoCommodities	Mabey Bridge	Parco Group	Somotex Nigeria	Wartsila Marine & Power Services
Blessed Nze Nes	Eko Supreme Resources	Golden Valisto	Makiber	Pash Global	Sono-Global	Wilmar International
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Bolloré Group	Eleva Group	GreCo Power & Energy	Matbeny Holdings	PDP Agencies	Soulmate Industries	YCS Sustainable Solutions
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Bottle Top Enterprises	Elsewedy Electric	GZ Industries	Maveq	Phoenix Global	Spectrum Papers	Zard Group
Bourne Global Services	Emadeb Energy	Hayat Kimya Nigeria	Maxmine Nigeria	Planet One Group	Springfield Agor	Zivgro Ventures
BP Oil International	Enpee Group	Heir Real Estate	May & Baker	Planrica Agro Ventures	Stargate Logistics	Zobis Cables Industries
BUA Group	Equipment Africa	HELLO Products	MC Plastic	Plot Enterprise	Stargate Logistics Starsight	Zobis Cables illustries
	EQUIPXP	Hello Products Home Comforts Tea	MDV Industries		Starsignt Ste Dadjra Mahoule	
Bunge			****	Plus Petro Oil Trading	2	
Bureau De Maritime	Ericsson	HOMT España	Medland Hospital	Plus Petroleum	Sucden	



Companies who attended GTR West Africa 2021 Virtual 2/3

Banks & financiers		
Absa	Euro Exim Bank	National Bank of Kenya
Access Bank	Exim Bank	National Financial Credit Bank
AfreximBank	Export Credit Norway	NatWest
African Export Import Bank	Export-Import Bank of the United States	Nedbank
AKA Bank	FBNBank (UK) Limited	Nova Merchant Bank
Al Khalij Commercial Bank	FCMB Bank UK	Ocorian
Alfa-Bank	Fidelity Bank	Qatar National Bank (QNB)
Atlas Mara	First Bank of Nigeria (FBN Bank)	Raiffeisen Bank International
BACB Plc	First City Monument Bank	Rajan Gupta Banking Consulting
Banco Atlantico Europa	FirstRand Bank	Rand Merchant Bank
Bank ABC	Frontier Structured Trade Finance Fund	Santander
Bank Muscat	FSDH Group	Société Générale
Bank of Africa	Ghana International Bank	Stanbic Bank
Bank One	Greensill	Stanbic IBTC Bank
Banque Misr	Greenwich Merchant Bank	Standard Bank
Barclays	GT Bank	Standard Chartered
BCP Bank	Guaranty Trust Bank	Sterling Bank
Belfius Bank	Gulf International Bank	Sumitomo Mitsui Banking Corporation (SMBC)
BMCE Bank	HSBC	Sumitomo Mitsui Financial Group
BNP Paribas	ICICI Bank	The Access Bank UK
CAC International Bank	Indusind Bank	The London Fund
Central Bank of Nigeria	International Finance Corporation (IFC)	Trade & Merchant Finance Brokerage
Ceska sporitelna	Investec	Trade and Development Bank (TDB)
Citi	Islamic Development Bank	UBA Group
Commerzbank	J.P. Morgan	Union Bank of Nigeria
Convertibill	Keystone Bank	Union Bank UK
Coronation Merchant Bank	Landesbank Baden-Wurttemberg (LBBW)	United Bank for Africa
Credit Agricole Corporate & Investment Bank	Mashreq	Verdant Capital
Credit Europe Bank	Mizuho Bank	VTB Capital
Crown Agents Bank	MUFG	Wema Bank
Deutsche Bank	Muslim Commercial Bank (MCB)	Zenith Bank
Ecobank Group	National Bank of Fujairah (NBF)	

Technology & fintech		
4coinvest	Flutterwave	Rack Centre
AMPP Group	GlobalData	Raindew Commodities
Asoko Insight	Greater Bay Area Blockchain Technology	RAP Solutions Limited
Binkabi	Federation	Rauda Projects & Trade Services
Bnkability	HB Image Innovation	Sapient
Boolean Labs	HPD LendScape	Surecomp
Cambridge Interactive Development (CIDC)	iGTB - Intellect Design Arena	Tinubu Square
China Systems	JataTS	Trade Information Network
Cisco Systems	Medical Warehouse	TradeAssets
Closed User Network	MineHub	TradeSun
Comcast	Mitigram	Traydstream
DLT Ledgers	MonetaGo	Union Systems
Enigio Time	Octasis	Windward
Exabler	Parkway Logic	Zambuko
Finastra	R3	

Consultants & accountants		
3T Impex Trade Academy	EY Global Services	Mazars
Acorus Capital	Finergreen	McKinsey & Company
Adyant	Fregunrisks	Motlanalo Chartered Accountants and Auditors
Agogo Consulting	GKB Ventures	MQuad Consulting
Amunet Advisors	Graeme Blaque Advisory Services	Noble Capital
Arkounting Financial Services	HDA Conseil	O Adewunmi & Associates
Artelier	Hollbeach Solutions	Peak State
Asare-AB	Holtarka Limited	POBI Consulting
Autonomi Capital	Incatema	PricewaterhouseCoopers
BCL	Independent	RMS Risk Management
Calvin Walker Projects	Infinite Business Intelligence	Sarenga Group
CITAC	InnoLink Capital	SIB Liberia Limited
CreditSource International Services Limited	Invigors EMEA	Sofomax Consulting
CRIF	Iristone Consulting	Songhai Advisory
Dampari Investments	Kleos Advisory UK	Strategy&
DASOD & Co.	KPMG	Sulma & Sulma
Dispute Resolver	Kumasi Institute of Tropical Agriculture (KITA)	Terps Consultancy
Djembe Consultants	Lakinberg	Tim Morris Consulting
Dominion Capital	LandAfrique	Trade Finance Global
Ellipse Projects	Lean Africa Consultants	Vallis Commodities
Export Enterprises	Ledovi Limited	Vision Ventures
ExportBootCamps.com	Mayer & Co	YI Partners

Non-bank financiers		
Agvest Capital	FITRACOR	Portfolio Securitization Capital Group
Abiolable Gelegenheit	GE Capital	Pilgrims Resources & Investments Limited
Africa Bridge Capital Management UK	Ghana Commodity Exchange	(PRAIL)
Africa Merchant Capital	GMS Finance	Realis Investment House
Africa Trade Finance Limited	Hermond Capital	SAB Consultants
Africinvest Private Credit	Independent Financial Services Professional	Sky British Enterprises
Artis Finance	Investure	Stenn International
Astra Ionos Capital	Kimura Capital	Sun Group
Athene Capital	Kurland Capital	Tata Capital
AZA Finance	Lion's Head Global Partners	TLG Capital
Barak Fund Management	London Forfaiting Company	Trade and Export Finance
Bayi Capital	London Market Capital Strategies	Trade Finance Market
Bibby Financial Services	Obara Cpaital	Trove Capital Limited
Blackstone Group	Octet Finance	Tun Dizot Integrated Investment
Capmob Financial Services	Orbitt	UAC
Concrete Finance	Origin Capital Management	Wilben Trade
CTA-Finance	Ovamba	Woodhall Capital
EMFC Loan Syndications	PAC Capital	XE Business Solutions
Falcon Group	Pebnic Ventures	
First Ally Capital	Phoenix Capital	



Companies who attended GTR West Africa 2021 Virtual 3/3

Govt Orgs & Public Bodies		
Association of Corporate Treasurers (ACT)	Department for International Trade (DIT)	Making Finance Work for Africa
Africa Scotland Business Network	DMCC	Moroccan Investment & Export Development
African Business Roundtable (ABR)	Enterprise Singapore	Agency (AMDIE)
African Capacity Building Foundation	Export Finance Australia	Nigerian American Chamber of Commerce
Association of Youth with Vision	FCI	Nigerian Association of Small & Medium
Benin Connect	Federal Ministry of Industry	Enterprises
CDC Group	Germany Trade & Invest (GTAI)	Nigerian Maritime Administration and Safety
CNSC	Global Trade Professionals Alliance (GTPA)	Agency
Comesa	ICC Nigeria	Nigerian-British Chamber of Commerce
Commodity Brokers Association of Nigeria	Institute of Export Operations & Management	South African Chamber of Commerce UK
(CBAN)	Nigeria	Sweden Africa Chamber of Commerce
Conseil National des Chargeurs du Cameroun	International Chamber of Commerce (ICC)	The Brokerage
(CNCC)	International Trade and Forfaiting Association	United Nations
Consulate General of Brazil	(ITFA)	USDA
Delegation of German Industry & Commerce for	Invest Africa - Business Council Africa	
Eastern Africa	Kogi State Government	

Insurers & Risk Analysts		
Ace Global Depository	Euler Hermes	Partner Re
AFEX	Everest Re Group	Polfin
Africa Speciality Risks	Export Credit Insurance Corporation South	Price Forbes & Partners
African Trade Insurance Agency (ATI)	Africa (ECIC SA)	QBE Europe
Allied World Assurance	Gallagher	QBE Global Credit & Surety
Argenta Underwriting Asia	Global Collateral Control (GCC)	Swiss Re Corporate Solutions
Atradius	Hamilton Insurance Group	Talbot Underwriting
AXA XL	Mar Risk Services Limited	The Hartford
Bellwood Prestbury	Marsh JLT Specialty	Underwriting Africa
Berne Union	Moody's	WeSpecialty
BPL Global	Neon Underwriting	Willis Towers Watson
Credendo	NOA Syndicate	
ECIC	Parker Norfolk & Partners	

Investors		
Acre Impact Capital	ACAP GP Fund	NOMAD Growth Partners
Abudantia Resources	Aequitate Capital	Prim@

Relocation Africa		

Lawyers		
ACAS-LAW	Covington & Burling	Marcus Flyn
Adeyemi Akisanya	Deluxe Legal	Miranda & Associates
AdviceVector	EdgeHill Law	Sefton Fross
Aelex	Francis Wilks & Jones	Spectrums Solicitors & Advocates
Alegeh Law	Gravida Attorneys	Strachan Partners
Amucheazi, Ozioko & Co	Gunnercooke	Streamsowers & Kohn
Babalakin and Co	Hannaford Turner	Sullivan & Worcester
Baker McKenzie	Hogan Lovells	Taylor Wessing
Blackstone & Associates	Ince & Co	White & Case
Clyde & Co	Ince Gordon Dadds	
CMS	Infusion Lawyers	

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Afriexporter	Media Xpose	Stick Figure
AME Trade	Mergermarket	Talking Drum Communications
Credit Insurance News Services	OpenLife Magazine	The Mcernest Company
Global Trade Review (GTR)	Playhouse Communication	Times Publications Group
MandateWire	REAP Media	

ECAs & multilaterals		
Africa Finance Corporation	Finnvera	Sace
African Development Bank (AfDB)	International Islamic Trade Finance Corporation	SEK
China Export & Credit Insurance Corporation	(ITFC)	UK Export Finance (UKEF)
EKF	KUKE - Export Credit Insurance Corporation	
Export Development Canada (EDC)	OEKB	

Service Providers		
Afriglobal Integrated Services	Control Union Certifications	Marble Capital
BLOOM TaaS Trade-CDC	Eugene Chauffeurs	
Bureau Veritas	Euromonitor	

Education		
Barefoot College	The London Institute of Banking & Finance	University of Liverpool
eBSI Export Academy	University of Georgia	
Obafemi Awolowo University	University of Ibadan	

Non-Profit Organisations and Charities
Formstrong Foundation

The GTR team have done a brilliant job with virtual events – the best that can be done during a pandemic."

Suzanne Kelt, EMFC Loan Syndications

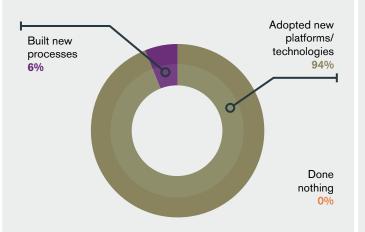
"The content delivered and panel sessions during the GTR West Africa event was really good. So was the audience engagement which nearly mirrored what we are used to during the physical events – a vibrant and engaged crowd. Well done GTR."

Lanre Oloniniyi, Orbitt

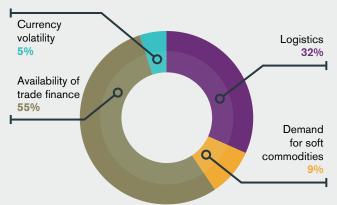


Featured polling results

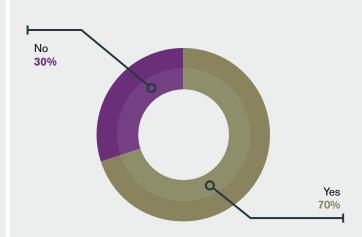
How has your business adapted to digitalisation over the last year?



In West Africa's soft commodity trade, what has been mostly badly affected by Covid-19?



Have you been involved in structure LC transactions previously?



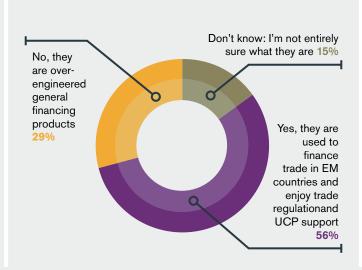
"Africa now has a trading table, it now needs to be able to determine rules of engagement in relation to free movement of goods across borders."

Rolake Akinkugbe-Filani, Mixta Africa

"What is going to catalyse inside this [African Continental] free trade area? Lots of new business opportunities! Trade is not just physical."

Colin Fraser, FCMB Bank UK

Are structured LCs trade finance?



"Very interesting insights coming from various industry experts and leaders!"

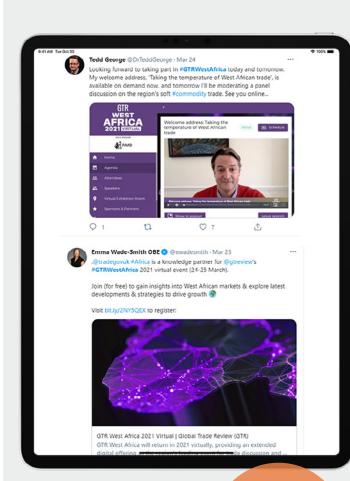
Shelton N Mutemaringa, Raindew Trade

"Kudos to Global Trade Review (GTR) for an excellent organization, right from the "relevant" choice of topics to "esteemed speakers" and well focussed discussions which could help the audience to gain and take away key points relevant to them."

Rahul Rastogi, Olam International

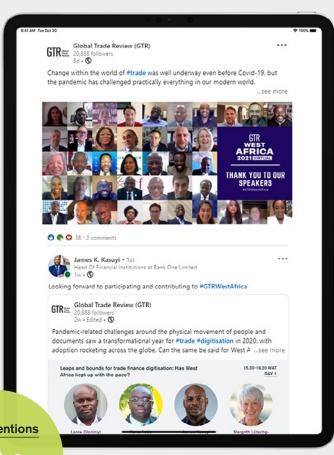


Social media statistics from GTR West Africa 2021 Virtual



Reach
4.1m





Follow the official event hashtag #GTRWestAfrica to be a part of the conversation