Post-event media kit



Virtual event June 16-17, 2021



Following the overwhelming success of GTR's inaugural virtual US event in October 2020, GTR US Virtual returned in digital form on June 16-17 welcoming over 1,100 participants.

The event brought market leaders together to discuss trade prospects in the US, assessing a range of topics encompassing trade during the first months of President Biden's administration, the contagion risks associated with recent high profile insolvencies in the supply chain finance space, and the latest digital innovations being implemented by the country's leading corporates and trade finance lenders.

Also featuring various chatrooms, discussion forums and a 3D interactive exhibition, participants were provided with the opportunity to watch a range of sessions – both live and on-demand – along with the chance to network and connect with over 1,000 participants from leading trade, supply chain, risk management and corporate treasury practitioners from across the US and further afield.

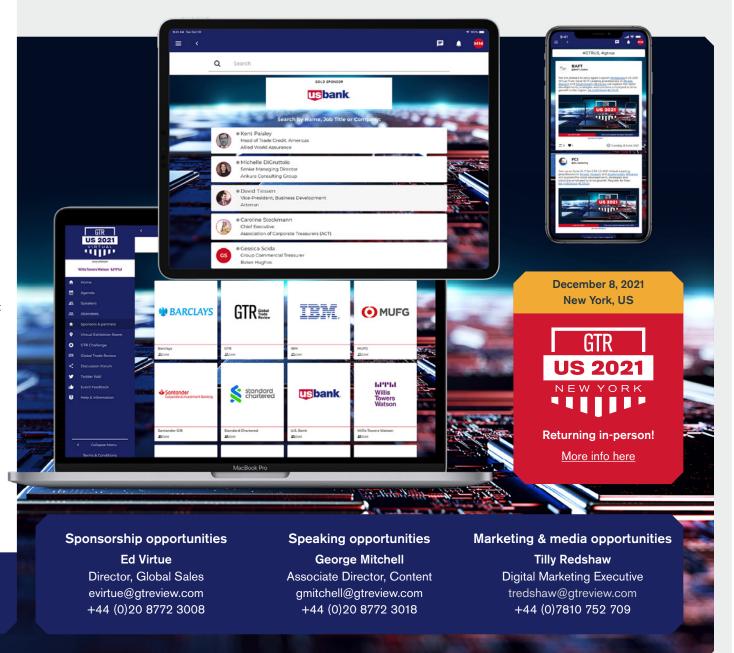
Join the conversation at #GTRUS













## Virtual platform statistics in 2021



#### Top attended sessions in 2021

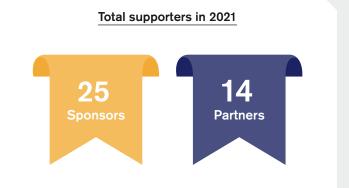
Continued trade disruption and the challenge of supply chain diversification

The anatomy of a bad deal: A best practice guide to 'true' supply chain finance

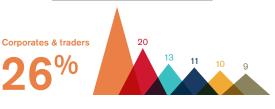
Digital trade platforms and fintech: Assessing evolving attitudes to adoption and collaboration

In it for the long run: The role of trade credit insurance in a healthy financial supply chain

Supply chain financing for mid-caps: Strategic drivers and practical deployment



#### Attendees by sector in 2021

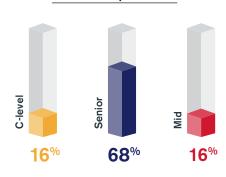


- 20 Banks & financiers
- 13 Non-bank financiers
- 11 Technology & fintech
- 8 Consultants & accountants
- 9 Insurers & risk analysts
- Govt orgs & public bodies
- 4 Media
- 6 Other

## Vital statistics



#### Job titles represented



## Countries represented in 2021

#### Asia 6%

Australia Cambodia Bangladesh

Hong Kong

India Indonesia Iran Pakistan

**Philippines** Singapore

Turkey

UK

South Korea Vietnam

**16**% Americas 73% Argentina Barbados Bermuda

#### MENA 3<sup>%</sup>

Bolivia

Brazil

Canada

Israel Cameroon Qatar Egypt Saudi Arabia Ethiopia

> Chile Colombia

Africa 2%

Mexico

Mauritius Nigeria

Kenya

Panama **United States**  South Africa

Europe 16%

Belgium Denmark France

Germany Ireland Italy

Netherlands Portugal Russia

Spain Sweden Switzerland



## GTR US 2021 Virtual's sponsors and partners

GOLD SPONSORS















SILVER SPONSORS























CO-SPONSORS















INSTITUTIONAL PARTNERS



















MEDIA PARTNERS









SUPPLYCHAINBRAIN



#### GTR US 2021 Virtual's speakers

- Danielle Austin, Export Trade Finance Solutions Manager, International Banking Group, Umpqua Bank
- > Alexon Bell, Chief Product Officer, Quantexa
- > Anthony Brown, Chief Executive Officer, The Trade Advisory
- > John Bugeja, Managing Director, Trade Advisory Network
- > Lori Chatman, President, Enterprise Community Loan Fund
- > Rosemary Coates, Executive Director, Reshoring Institute
- > Pierre-Olivier Cordt-Moller, Global Head of Credit, Gerald Group
- > Ron Crean, Vice-President, Commercial, Windward
- > Richard Crook, Director, lab577
- > Rob Cushman, Senior Partner, Global Supply Chain Transformation Leader, IBM
- > Vernon Darko, President, EquipXP
- Thomas Deas, Chairman, National Association of Corporate Treasurers
- Michelle DiGruttolo, Senior Managing Director, Ankura Consulting
- Sean Edwards, Chairman, International Trade & Forfaiting Association (ITFA); Head of Legal, SMBC Europe
- > Qing Fan, Director, Head of Trade Asset Distribution, Raistone Capital
- > Patrick Finnegan, Senior Director, Fitch Ratings
- > Steven Freshour, Vice-President, Business Credit Division, Export-Import Bank of the United States
- > Clark Frogley, Head of Financial Crime Solutions, Quantexa
- John Galani, Chief Operating Officer, Triterras
- Dale Galvin, Founder & Chief Executive Officer, Deliberate Capita
- Sanjeev Ganjoo, Managing Director, Global Head, Trade Receivables Finance, Citibank
- > Bob Glotfelty, Vice-President of Growth, Taulia
- Nick Grandage, Global Head of Banking & Finance, Norton Rose Fulbright

- > Andrew Holmes, Head of North America Origination, Demica
- > Nelson Holzner, Chief Executive Officer & Co-Founder, MODIFI
- Inwha Huh, Partner, Banking & Financial Markets, IBM Global Business Services
- > Manik Jayakumar, Founder, QTrade Teas & Herbs
- Sebastian Kafetz, Managing Director, Head of Global Transaction Banking, North America, Lloyds Bank
- > Kenneth Kelly, Chairman & Chief Executive Officer, First Independence Bank
- Jared Kotler, Head of Credit & Political Risk, The Hartford Financial Services Group
- > Rakshith Kundha, Managing Director, Global Trade Product Management, Bank of America
- > Omer Ibrahim, Director, LiquidX
- > Jason Lagrue, Underwriter, Political Risks & Credit, Chubb
- Jay LeClaire, Director, Sales & Marketing, Americas Region, Euler Hermes World Agency
- > Beatrice Lee, Director, Product Management, Trade Finance, North America, Transaction Banking Americas, MUFG Union Bank
- > Todd Lynady, Managing Director, Global Head of Insurance Sales & Business Development, LiquidX
- > Chris McDonald, President, M Chemical Company
- Christine Mcwilliams, Global Head of Commodity & Energy Trade Finance, Citi
- > Filipe Mossmann, Managing Director, Head of Trade Sales, Americas, Client Coverage, Corporate, Commercial & Institutional Banking, Standard Chartered
- Frederick Nieto, Head of Stakeholder Engagement, International Accounting Standards Board (IASB)
- Jenny Lezon Norris, Regional Director, East, Meridian Finance Group

- Nick Pachnev, Chief Technology Officer, GlobalTrade Corporation (GTC)
- > Kent Paisley, Head of Trade Credit, Americas, Allied World Assurance Company (AWAC)
- **> Scott Pales,** Senior Vice-President, Political & Credit Risks, Financial Solutions, **Willis Towers Watson**
- **> Brandyn Prust,** Regional Manager, Business Development, East Coast, **King Trade Capital**
- Andrea Ratay, Senior Regional Trade Sales Manager, TD Bank N.A.
- Jonathan Richman, Managing Director, Head of US Trade Finance & Working Capital, Santander Corporate & Investment Banking
- > Gessica Scida, Group Commercial Treasurer, Baker Hughes
- Miguel Serricchio, Executive Vice-President, Channel Management & Strategy, LSQ
- > Dave Skirzenski, Chief Executive Officer, Raistone Capital
- > Priyamvada Singh, Head of Product Management, Global Trade & Receivables Finance, HSBC Bank USA
- > Daniel Son, Head of Global Banking, US Bank
- Carolyne Spackman, Vice-President, Chief Economist, Country Risk, AIG Credit & Political Risk, AIG
- Caroline Stockmann, Chief Executive, Association of Corporate Treasurers
- **> Gaby Sulbaran,** Global Head of Platform Partnerships, **Swift**
- David Tiessen, Vice-President, Business Development, Arterran Renewables
- C Mead Welles, President & Chief Executive Officer, Octagon Asset Management
- Andrew Wilson, Global Policy Director; Permanent Observer to the United Nations, International Chamber of Commerce (ICC)
- Nicole Woods, Client Care Manager, Office of Small Business, Export-Import Bank of the United States

5 | #GTRUS





# Companies who attended GTR US 2021 Virtual 1/3

Corporates & traders						
AG Processing	Capedge Overseas Dmcc	Five Star Logistics	Itochu Corporation	NTX Group	Quantexa	The David J. Joseph Company
Agri Beef Co	CARDONE Industries	Foot Locker	ITT Inc	OCI Group	RUBiS	The Minerals and Oil Group
Allergan	Cargill	Galactic Integration Grou;p	JCB	Octo Trading	San Mar Corporation	The Toro Company
Alliance	Carriere Family Farms	Gavilon Grain	Jewett Cameron	Ojas Commodities	Sanford Health	Trade Science Inc
Alliant Energy Corporation	Caterpillar	GE Healthcare	Kia Motors	Olam International	SanMar Corporation	Trademo INC
Alpha Crown Engineering Associates	Central National Gottesman	Gerald Group	Koch Minerals & Trading	Omnia Group	Scania	Trafigura Group
Althia	CHS	Getinge Group	Lamex Foods Inc	Omya	Schweitzer Engineering Laboratories	Trans Universal Energy
Amsterdam Commodities N.V.	Cofco International	Glencore International	Louis Dreyfus Company	Original Organics	(SEL)	Transique Africa
Anglo American	Copap Inc	GoldRiver Orchards	LUKOIL	Packaging Concepts	Sepid Toyour Pars Niak	Transland Trading
Archer Daniels Midland	Cyrillic Funding Inc	Granelcorp	Luminex HDF	PEL Aviation Services LLC	Siemens	Turlock Walnut Company
Arterran	Daiichi Sankyo, Inc.	Granite Holdings	Luxmac	Peñoles	Sierra Valley Almonds	UAC Foods Limited
Artsana	Daktronics	Greater Southwest Development	M Chemical Company	Petro Power Construction	Sims Group Global Trade Corporation	Ultradent Products Inc
ASK Chemicals LLC	Darvesh Group	Corporation	Magna International	Piramal Critical Care	Sims Metal Management	Uno International LLC
Aviagen	DP World	Hang Tung Resouces	Malaika Naturals	Planet One Group	Sobdar	Valency International Trading
Baker Hughes	Ecom Atlantic Inc	Hitachi	Mosaic	PMC Group	SOGDA Ltd	Valtec
Barry-Wehmiller Companies, Inc.	Emerging Power	Honeywell	Mount Vernon Sanctuary	Prairie State Generating	Staplcotn	Vectrus
BBL Global	Epicurean	Hy-Line International	N H Jhala	Prax	Storopack North America	Waste Management, Inc.
BP Oil International	EQUIPXP	IDP-GOODS	Navistar	Procter & Gamble	Summit Premium Tree Nuts	WM
Braskem	Expeditors International	IIBLP	New Energy Risk	Progress Rail Services (A Caterpillar	SunFinSol	WM Recycle America
Bunge	Extin Flam	Imathia	NGC Group	Company)	Talion Group	Zafco
Caldwell Manufacturing Company	Exxon Mobil Corporation	International Paper	Nidec Motor Corporation	Proximo Distillers	Technip FMC	
Cambridge Industries	Fencas Development Company	Itara	Noble Group	OTrade Teas & Herbs	Terex	

Consultants & accountants		
Accel Advisors	Four Cardinal Points	PAA Project Finance
IBM	Glboal 3T	Pinnacle Trade Finance
Accenture	Global Business Intelligence	PricewaterhouseCoopers
AM & Associates Professional Corporation	GlobslFootprints LLC	PwC India
Banksville Partners	HStar Advisors	Rajan Gupta Banking Consulting
Bastaki Management Consultancy	Independent	RHS Global Enterprises
BlueCompass	ISS Facility Services	Rosemount Consulting Partners
Business Funding Northeast	KCap	Tenzor
Business Global Consulting	KPMG	Tesselate
Capgemini S.A.	Krystal Financial Consultants	Test Devices
Capital Chains	Kyprios International Services	The Meredith Group
Chinway International Ltd	Ledovi Limited	The Trade Advisory
Control Union	Logistics International Associates	Tokyo Century
CRIF	Logos Capital	Trade Advisory Network
DelReeve Konsult	Mayer & Co	Trade Alliance
Dorvon	Montgomery Consulting International	Trade Finance Global
DRUM Risk Limited	MQuad Consulting	U.S Marketing Corp
elemenTEL	NeoVation Business Services & Solutions	Waybridge Inc
Fermat Capital Management	Nine To Finance Consulting LLC	Wilshire
Fitch Ratings	Opus Advisory Services International	

Technology & fintech		
InvoiceFinancingSolutions	Harbor	Surecomp
Accuity	HPD LendScape	Tallyx Inc
SWIFT	iGTB - Intellect Design Arena	Taulia
Arshco	Infor	TIS (Treasury Intelligence Solutions)
BankTrade	Infosys Technologies	Trade Solutions Group
Bolero International	Involt	Trade Technologies
Broadridge	Kyriba	TradeAssets
Bryn Mawr Trust Company	lab577	TradeFlow Capital Management Pte Ltd
C2FO	LiquidX	TradeHelp
CGI	LSQ	TradeLanes
China Systems	Magentacore	TradeSun
Cleareye.ai	Microsoft Corporation	Traydstream
Crowdz	MonetaGo	Treasury Tech Advisory
Crypto Dynasty	Mphasis	Triterras
Demica	Oracle Financial Services	Veridapt
DLT Ledgers	Pinnacle Solutions	Verifone
Elavon	Premium Technology	Viavi Solutions
Evalueserve Inc	Prism Global Partners LLP	WAVE
Finastra	R3	weConnect
Flowcast	Securitas Global Risk Solutions	Windward
Global Trade Corporation	Shopxing	Wize Computing Academy
GlobalTrade Corporation	Skuchain	Zambuko
GPG	SkyMined	





# Companies who attended GTR US 2021 Virtual 2/3

Banks & financiers		
Lloyds Bank	DNB Bank	NatWest
Export-Import Bank of the United States	East West Bank	NBT Bank
Santander	Eastern Bank	OceanFirst Bank
ABN AMRO Bank	EBRD	PNC Bank
Absa	Erste Group Bank AG	Rabobank
Access Bank	Euro Exim Bank	Riyad Bank
Acleda Bank	Exim Bank	Royal Bank of Canada (RBC)
Agricultural Bank of China	F.N.B. Corporation	Scotiabank
ANZ	FBNBank (UK) Limited	ServisFirst Bank
Arab International Bank	First Abu Dhabi Bank (FAB)	Silicon Valley Bank
Banco Sabadell	First Independence Bank	Société Générale
Bank ABC	First Interstate BancSystem	Soleil Chartered Bank
Bank Alfalah	First Merchants Bank	Standard Chartered
Bank Islam Brunei Darussalam	Firstbank	Star Funding
Bank of America	GTBInsights LLC	State Bank of India (SBI)
Bank of Baroda	Gulf International Bank	Stock Yards Bank & Trust Company
Bank of China	Habib American Bank	Sumitomo Mitsui Banking Corporation (SMBC)
BankUnited	Horizon Bank	Sumitomo Mitsui Financial Group
Banorte	HSBC	TD Bank Group
Barclays	Huntington National Bank	Tien Phong Commercial Joint Stock Bank
BBVA	ICBC	(TPBank)
Belsize	IDFC First Bank Ltd	TPBank
BMCE Bank	Inter-American Development Bank	U.S. Bank
BMO Capital Markets	International Finance Corporation (IFC)	UBA Group
BNL - BNP Paribas	Intesa Sanpaolo	UBS Switzerland AG
BNP Paribas	Isbank (Turkiye Is Bankasi)	UMPQUA Bank
BNY Mellon	Islamic Development Bank	UniCredit
Bpifrance	J.P. Morgan	United Bank
Canadian Imperial Bank of Commerce (CIBC)	Macquarie Bank	United Bank for Africa
Cathay United Bank	Mashreq	US Bank
CIBC Bank USA	Mechanics Bank	VISA
Citi	Mitsubishi UFJ Lease & Finance	Washington Federal Bank
Citizens Bank	Mizuho Bank	Washington Trust Bank
Commonwealth Bank of Australia	MUFG	Wells Fargo
Crédit Agricole CIB	National Bank of Canada / Banque Nationale	Wells Fargo & Company
Crown Agents Bank	du Canada	Wilmington Trust
DBD Partners	National Bank of Egypt	Woodforest National Bank
DBS Bank	National Bank of Fujairah (NBF)	Zions Bancorporation
Deutsche Bank	Natixis	

Non-bank financiers		
Emerging Capital Management Partners	Franklin Capital	ParaTrade Capital
GTR Ventures	Frankln Capital Network	Pelican Peak Capital
ACAP GP Fund, LLC	Gateway Trade Funding	Pemberton Asset Management
Aequitate Capital	GE Capital	Peridot Financing Solutions
Ameripe Group	Goba Capital	Portfolio Securitization Capital Group
Arena Investors	GuarantCo	Provident Traders Inc
Ares Management	Hermond Capital	Rockland Trust
Audentia Capital Management LLP	Hommocks	Rosenthal & Rosenthal
Barak Fund Management	Incomlend	SCCF Structured Commodity & Corporate
Benteler Trading International AG	Infohedge	Finance
BlackRock	IT-Capital	Severus Capital
Blend Financial Services	Kimura Capital	Siguler Guff
Bramid Limited	King Trade Capital	Sky British Enterprises
BTFG	Kuwait Finance House	Stenn International
Capital 1st Credit	Latam Trade Capital	Swiss Capital
Channel Capital Advisors	Latitude20 Capital Partners	Tradewind Finance
Cisco Capital	LEAP Export Finance	Triumph Business Capital
CIT	Levantor Capital	VVHLS
Credit Eureka	London Forfaiting Company	White Oak Financial
Cross Border Ventures LLC	London Trade Capital	White Oak Trade Finance
Deliberate Capital	Milton Harbor Capital	Wiserfunding
Drumlin Capital Management	Modifi	World Trade Finance
EMFC Loan Syndications LLP	Nereida Horta	Young America Capital
Falcon Group	Octagon Asset Management LLC	
Finacity Corporation	Origin Capital Management Pte	

Insurers & Risk Analysts		
AIG	Coface	Prudence Insurance Brokers
Allied World Assurance	Convex	QBE Global Credit & Surety
American International Group	Crum & Forster	ReceivaSure
Anderson Risk Consultants	EIA Global	SCOR Specialty Insurance
Ankura Consulting Group	Euler Hermes	Siaci Saint Honore
Aon	FCIA Management Company, Inc.	Sovereign Risk Insurance
Arch	Gallagher	Swiss Re Corporate Solutions
Ascot Underwriting	IHS Markit	Talbot Underwriting
Aspen Insurance	Impello Global	Texel Finance
Atradius	Ironshore	The Hartford
AXA XL	J. Maxime Roy Inc.	Tokio Marine HCC - Credit Group
Bellwood Prestbury	Liberty Global	Trade Acceptance Group
BPL Global	Markel International	Validus Specialty
Brit Global Specialty	Marsh JLT Specialty	Willis Towers Watson
Canopius	Meridian Finance Group	Zenith Insured Credit
Chaucer Group	Nexus CIFS	Zurich Credit & Political Risk
Chubb Global Markets	Parker Norfolk & Partners	
CNA Hardy	PIB Insurance Brokers	



## Companies who attended GTR US 2021 Virtual 3/3

Govt Orgs & Public Bodies		
U.S. Bilateral African Chamber of Commerce	International Trade Administration of Greater	U.S. Small Business Administration
ICC Mexico	Chicago	United Nations Development Business
Association of Corporate Treasurers (ACT)	Monterey Bay International Trade Association	US Small Business Administration
BAFT	NASA (National Aeronautics and Space	Washington International Trade Association
Business Information Industry Association	Administration)	(WITA)
Canadian Commercial Corporation	National Association of Corporate Treasurers	
Farmers Rice Cooperative	(NACT)	
International Chamber of Commerce (ICC)	U.S. Department of Commerce	

Lawyers		
Arnold Porter	Dalakar Hill LLC	Norton Rose Fulbright LLP
Baker McKenzie	Holland & Knight LLP	SM Law
Campion Willcocks Compliance LLP	Mayer Brown	

Media & Press		
Afrik Diaspo News	Informa	TradeWinds
Brightside Global Trade Journal	Opulence	Wall Street Journal
Global Attain Advancement LLC	Stick Figure	
GTR	The Economist	

Education		
Boston College	Elisabeth Haub School of Law at Pace	Royal Roads University
ICC Academy	University	University of Georgia
eBSI Export Academy	Kogod School of Business	University of Northern Philippines

Service Providers	
Benson & Bentley	Partstat
HD Services	Webport Global

Non-Profit Organisations and Charities		
Enterprise Community Loan Fund	International Accounting Standards Board	The Reshoring Institute
	(IASB)	

BNDES Export Development Canada (EDC)	ECAs & multilaterals		
	BNDES	Export Development Canada (EDC)	

Recruiters Healy Hunt	Recruiters Healy Hunt			
		-		
Healy Hunt	Healy Hunt	Recruiters		
		Healy Hunt		

Investors	
Raistone Capital	

"The US 2021 Virtual GTR conference was a great way to learn about latest trade financing tools and discuss with industry leading companies how banks, corporations, as well as regulators see these fit in todays volatile environment."

G Lensges, The Procter & Gamble Company

"GTR's virtual events are filled with great opportunities and valuable information. Look forward to the next one!"

D Tiessen, Arterran Renewables

"Thanks to the GTR team for such a nice event. Best wishes to all the participating companies that made this event successful!"

M Shaiful Islam CDCS, Bank Alfalah, Bnagladesh

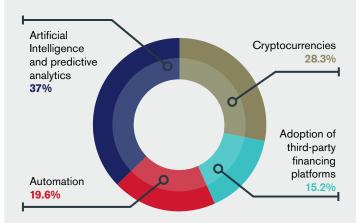
"I find the topics very up to date and engaging, content was very good, the moderators co-ordinated the event professionally, and the speakers were very informed. I find myself writing a lot to capture some of the key point. Can't wait for the GTR UK 2021 London."

J Omoti, Bank of China, London Branch

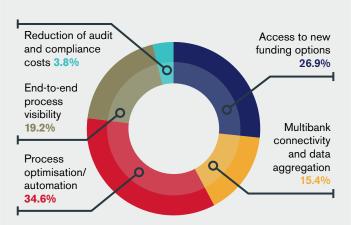


## Featured polling results

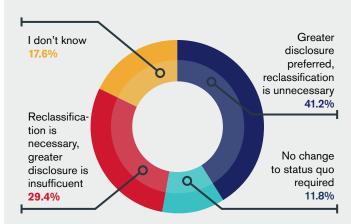
Which do you feel will have the biggest impact on how global trade is conducted in the next 5 years?



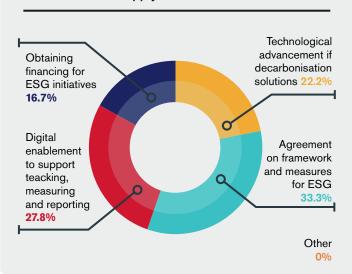
What is the main corporate challenge that fintechs can address?



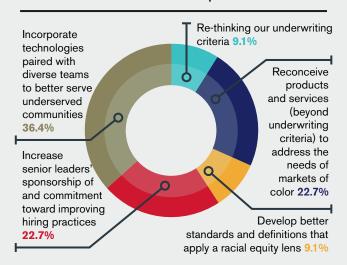
# How should reverse factoring or supplier finance programs be reported?



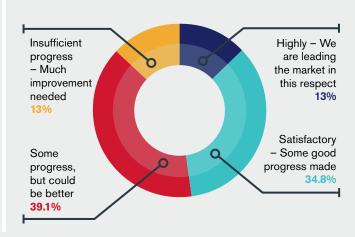
What do you think is the key within decarbonising the supply chain in the US?



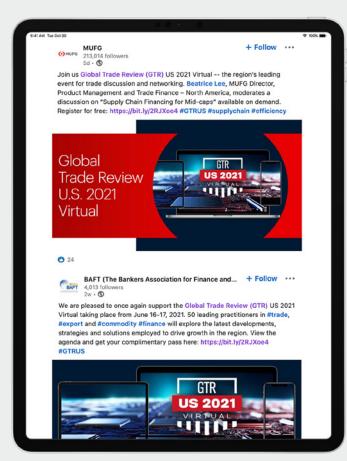
Which immediate actionable steps can be taken to bring greater equity to minority and women-owned companies?



How do you rate the progress made by your company/institution in promoting diversity, equity and inclusion?







Follow the official event hashtag
#GTRUS to be a part
of the conversation

