

Post-event media kit

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GTR SAUDI ARABIA

2021 VIRTUAL

GTR Saudi Arabia 2021 Virtual took place on October 5, offering a comprehensive profile of the tremendous trade and export finance opportunities to be found in the Kingdom, ahead of a planned inperson event in Riyadh in 2022.

Building on the strong GTR footprint already established in the Middle East & North Africa region, this interactive virtual gathering provided the opportunity to benefit from critical market insights through a series of interactive and informative sessions, as well as 3D exhibition, chatrooms, breakouts and the chance to network via GTR's dedicated virtual event platform.

Proceedings for the day focused on a range of themes, from the latest update on the planning for Saudi Vision 2030 and its potential consequences for trade, financing provisions for corporates with particular focus on SMEs, regional collaboration initiatives and the opportunities for regional and international companies to engage in Saudi projects, digitisation drives and the role of Saudi Exim in helping exporters meet financing needs and access global markets.

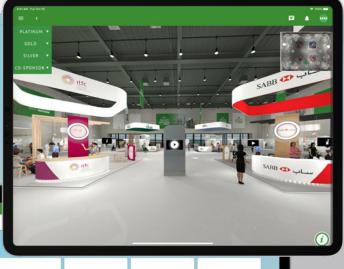
Join the conversation at #GTRSaudiArabia

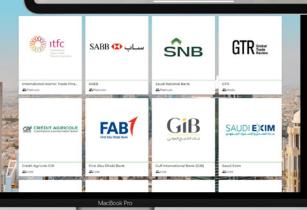














May, 2022 Riyadh, Saudi Arabia

GTR
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2022 RIYADH

Returning in-person!

Sponsorship opportunities

SAUDI

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Peter Gubbins

CEO pgubbins@gtreview.com +44 (0)20 8772 3000 Speaking opportunities

Jeff Ando

Director, Content jando@gtreview.com +44 (0)20 8772 3015

Marketing & media opportunities

Deena Ahmed

Marketing Executive dahmed@gtreview.com +44 (0)20 8772 3012

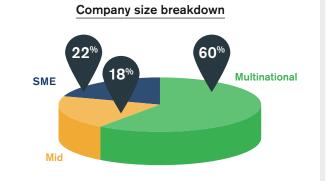


Top 3 most attended sessions

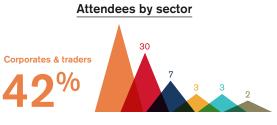
Keynote: Boosting the private sector and growing non-oil exports

Changing risk appetites – which corridors are being targeted for growth?

Saudi Vision 2030: Building capabilities and boosting self-reliance



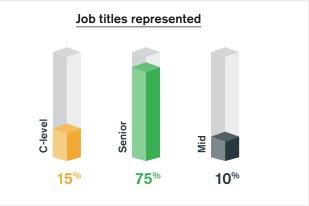


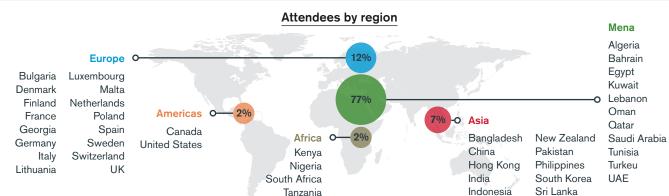


- 30 Banks & financiers
- 7 Technology & fintech
- 3 Non-bank financiers
- 3 Media

- 2 Govt orgs & public bodies
- 2 Consultants & accountants
- 2 Insurers & risk managers
- 9 Other











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MEDIA PARTNERS









GTR Saudi Arabia 2021's speakers included

- HE Eng. Saad Abdulaziz AlKhalb, Chief Executive Officer, Saudi EXIM Bank
- > Jamil Abolzelof, Acting Chief Solutions Officer, Tabadul
- > Zubair Akbar, Director, Trade Finance Sales, Supply Chain Finance & Corporate Banking, Saudi Arabia, BNP Paribas
- Ahmad AlAlawi, Head of GTRF Origination & Client Advisory, SABB
 - "Thank you GTR team for a wonderful programme put together for the GTR Saudi event. The content was insightful and thought provoking for KSA and regional trade finance strategy going forward."

A N Mirza, Saudi National Bank

- > Lutfi Ali, Finance Manager, Grid/Renewables Middle East, GE Power
- **Yusuf Ali Khan,** Head of Trade for Middle East, North Africa, Pakistan and Turkey, Treasury & Trade Solutions, **Citi**
- > Khaled Almedbel, Director, Business Development, ACWA Power
- > Mohammed AlOmayyer, Co-Founder & CEO, Ta3meed
- Ahmad Alshubbar, Vice-President, Treasury & Strategy, Rawabi Holding
- Maninder Bhandari, Director, Derby Group

- Sean Bowey, Head of Products, Global Trade & Receivable Finance, SABB
- Hicham El Khaoudy, Managing Director & Head of Global Transaction Banking MEA, First Abu Dhabi Bank (FAB)
- Huny Garg, Executive Director & Country Head, KSA & Bahrain, SWIFT
- > Natalia Haas, Managing Partner, Mercator Commodities
- Syed Hassan Javed, Head of Trade Finance, Gulf International Bank (GIB)
- > Salah Idris, Business Development Director, TradeAssets
- Dr Laura James, Senior Middle East Analyst, Oxford Analytica
- Aneta Klosek, Director, Global Trade Compliance Market Planning, Accuity
- **> Betül Kurtulus**, Regional Director, Central, Eastern & South-Eastern Europe & the Middle East, **FCI**
- Simon Lee, Managing Director, Head of International Trade & Transaction Banking, Crédit Agricole CIB

"A very refreshing look into this new (for most of us) and promising market featuring the top decision makers in the region as well as many experts."

N Haas, Mercator Commodities

- Michelle Leong, International Export Finance Manager, Middle East, Afghanistan & Pakistan, UK Export Finance
- Ahmed Madkour, Middle East Claims & Recovery Director, Recovery Advisers
- Anjum Noman Mirza, Head of Trade Finance, Saudi National Bank
- HE Eng. Hani Salem Sonbol, Chief Executive Officer, International Islamic Trade Finance Corporation (ITFC)

"The sessions were productive with important notes and insights shared and discussed. Many thanks to GTR, we need GTR meetings to turn the wheels of trade."

B Kurtulus, FCI

- Professor William Scott-Jackson, People & Entrepreneurship Expert, Oxford Centre for Employee Engagement
- Farrukh Siddiqui, Founding Partner, Emerging Capital Management Partners
- > Felix Thompson, Reporter, Global Trade Review (GTR)
- > Rana Zumai, Consultant, Small & Medium Enterprises General Authority (Monshaat)



Companies who attended GTR Saudi Arabia 2021 1/2

Corporates & traders						
Aasia Steel	Al Rashid Tires	Binzagr	Geidea	Mitwalli Steel	Saeid M. Al Amoudi Co	Teleperformance Global Services
ABB Group	Al Shalawi International Trading &	BRC Industrial	General Electric (GE)	Modern Doors	Safari Group	The Red Sea Development Company
Abdulaziz & Saad AlMoajil Trade &	Contracting	Bridgewell Agribusiness LLC	Global Marine Services (GMS)	Modern Factory for Steel Industries	Saleh Abdulaziz Babaker Sons	Tjara Aloula
Investment Company	Al Yamama Contracting & Trading	Bulk Commodities	Grundfos Saudi Arabia	(MFSI)	Salem Bin Ahmed Bin Yamani Bin	TradeForce
Abdullah Abdunayyan Trading Corporation	Al Fozan	C&D (USA) Inc	Gulf Riyadah	Mohamed Yousef Naghi & Brothers	Mahfouz	Tristar Group
Abdullah Alothaim Markets Company	Albabtain Power & Telecommunication	C&D Metals Korea Co Ltd	Hamad Abdullah Al Manea	Group	Samco	United ATS
Abdullah Hashim Gases & Equipment	Albawani Co Ltd	Chalhoub Group	Hang Yue Tong Co Ltd	Mouwasat	Samsung Corporation	United Carton Industries Company
Abdullrahman Al-Qusaibe GTC	Albawardi	cheongfuli (Xiamen) Co Ltd	Harbico	MPS Bashirco	Sanai Contracting	(UCIC)
Abdulrahman Saad Alrashid Sons Co	Al-Bayhas	China Railway Group	Health Water Bottling Company (HWB)	MRK Holding	Sanofi	United Feed Co (UFC)
Acciona	Aldeyabi Contracting Group	Cigalah Group	Honeywell	Naghi Motor	Sapac	United Fuel Co
ACWA Power	Algihaz Contracting Company	Cofco International	Hong Kong Paper Sources Co Ltd	National Petrochemical Industrial	SASA Polyester Sanayi	Universal Motors Agencies
ADNOC	Alhaider Trading & Contracting	Cummins	Hyundai Engineering & Construction	Company - NATPET	Saudi Arabian Airlines	UST
Advaita	Ali	Daimler	Ibrahim Al Shanifi	National Water Company	Saudi Arabian Amiantit Company	Vietnam Natural Resources Trading
Advanced Constructions	Ali Shar	Dallah Health	IKK Group	Nesma Holding Company	Saudi Brothers	Co Ltd
Advanced Electronics Co Ltd	Alj Import And Distribution	Danum	Imathia	Nestlé	Saudi Business Machines	VINCI Construction
Advanced Pharma	AlJammaz Group	Daralarkan Properties	Imlitex Holdings	OLA Energy	Saudi Chemical	Vintage Bullion DMCC
Advanced Tribe	Alkhorayef Group	Darvesh Group	Itara	Olayan Descon	Saudi Diesel	Wallan Trading
Adwawliha Electronic Appliances Holding	Almadrara Contracting	Derby Group	ITEA International	Oscho	Saudi Electricity Company	Wescosa
Ahmed Abdulwahed Co	Almarai	Dhwy Alhimam	Jamjoom Medical	Panda	Saudi Mais	Wilben Trade
Al Abdulkareem Holding Company	ALPLA	DMV Global	Jatlee Commodities	Pelagic Resources	Saudi Readymix	Xiamen Apex Imp & Exp Co Ltd
Al Babtain	Al-Qaryan Group	DP World, UAE Region	Jeddah Cables	Petromin Corporation	Savola	Xiamen C&D Commodities
Al Dafe For Trading & Contract Co	Alsaad General Contracting	Dr. Sulaiman Al-Habib Medical Group	Kanoo Group	Pharma Serve	SBG	Xiamen Dream Supply Chain Co Ltd
Al Faisaliah Group Holding Co	AlShareef	Duferco	Khaled Juffali Co	Philips	Scientific & Medical Equipment House	Xiamen Golden Dragon Bus Co
Al Fanar Co	Alshaya Group	East Delta	Kia Motors	Probat Inc	(SMEH)	Xiamen HPF Imp & Exp Co Ltd
Al Gihaz Holding	Anfal	Elaf Group	Langskip Energy Nordic Ltd.	Rajlaks International (Pvt) Ltd	Seera Group	Xiamen ITG Group
Al Hammad Medical Services	APP International Marketing	ELM Information Security	Larsen & Toubro (L&T)	Rak Ghani	Shapoorji Pallonji	Xiamen Keep Top Imp & Exp Co Itd
Al Jameel Company	Arab Malaysian Vegetable Oil Products	El-Seif Engineering	LG	Ramji Haribhai Devani (RHD)	Sinosure	Xiamen King Long International Trading
Al Jeel Medical & Trading	Co.	EMCON GCC	LuLu Group	Raqtan Group	Spade Consulting & Events Group	Co Ltd
Al Juffali Elevator	Arabian Auto Agency	Export Trading Group (ETG)	Maaden	Rashed Abetong	Specialized Medical Center (SMC)	Xiamen Xiangyu Co Ltd
Al Khorayef Water & Power Technologies	Arabian Petroleum Supply company	Faisal Electro- Mechanical (FEMCO)	Ma'aden	Rashed Trading Contracting Co (RTCC)	Sraco	Yamama Cement
Al Majdoui Motors	(APSCO)	Fakeih Group	Mabey Bridge	Rasour Construction Company	STC Solutions	Zagzoog
Al Majdouie Holding Co	Ark-H Handling	Farabi Petrochemicals Company (FPC)	Mahmoud Saeed	Rawabi Holding Co.	Sunbulah Group	Zahid
Al Mashariq Trading & Contracting	Arla Foods	Farm Superstore	Mais Irrigation	Redachem	Tabuk Pharmaceutical Manufacturing	Zahran Operation & Maintenance
Al Nadhi Medical	Arnon Plastic Industries	Fawaz Alhokair	Manuchar	Redington Gulf	Tails Trading Ltd	Zain
Al Nahdi Medical	Arrow Food Group	Fencas Development Company	Megnacio	Rescom Holdings	Tajeer	
Al Osais Contracting	Aujan Group Holding	Five Star Logistics	Мерсо	Rezayat	Tamer Group	
Al Othman Holding Company	Bafco International Shipping & Logistics	FrameCad	Mercator Commodities	Riyadh Airport Co	Tamimi Market	
Al Qaryan Group	Bahra Cables	Gargash Enterprises	Metco	Riyadh Cables	Tamkeen	
Al Rashid Building Materials	Bindawood Group	GE Power	MintSmiths	SABIC	TASNEE	



Companies who attended GTR Saudi Arabia 2021 2/2

Banks & financiers		
ABK (Al Ahli Bank of Kuwait)	Barclays	National Bank of Umm Al Qaiwain (NBQ)
Abu Dhabi Commercial Bank	BNP Paribas	Natixis
Abu Dhabi Islamic Bank (ADIB)	BNY Mellon	ODDO BHF
Al Khalij Commercial Bank	Citi	Odea Bank AS
Al Rajhi Bank	Commerzbank AG	Qatar National Bank (QNB)
Al Salam Bank Bahrain	Crédit Agricole CIB	Riyad Bank
Alinma Bank	Credit Suisse (Switzerland) Ltd.	SABB
Alrajhi Bank	Danamon	Santander
American Express	Deutsche Bank	Saudi British Bank
Arab African International Bank	Emirates NBD	Saudi EXIM Bank
Arab National Bank	FIMBank	Saudi National Bank
Attiuari Bank Tuniisia	First Abu Dhabi Bank (FAB)	Sberbank
Bank ABC	First Bank of Nigeria (FBN Bank)	Scotiabank
Bank Albilad	Gulf International Bank	Société Générale
Bank Asia	HSBC	Standard Chartered
Bank Muamalat	Islamic Development Bank	Sumitomo Mitsui Banking Corporation (SMBC)
Bank Muscat	Islamic Trade Finance Corporation	Synergy in Trade
Bank of America	J.P. Morgan	UBA Group
Bank of America Merrill Lynch	Macquarie Bank	UniCredit
Bank of Beirut (UK) Ltd, London	Mashreq	US Bank
Bank of Khartoum	MCB	Wells Fargo
Bank of Khyber	National Bank of Egypt	Wells Fargo & Company
Banque Saudi Fransi	National Bank of Pakistan	

Technology & fintech		
Accuity	FQX AG	Synergics
Arshco	GlobalData	Ta3meed
Bolero International	HPD LendScape	Tata Consultancy Services
Cash Solutions	Joompay	Trade Information Network
China Systems	Limitless International Corp.	TradeAssets
Contour Pte. Ltd.	Mitigram	TradeSun
Demica	Mobily	Traydstream
Dimension Data	National Technology Group (NTG)	Triterras
DLT Ledgers	Premium Technology	WetaInfoTech
essDocs	Refinitiv	Windward
Finastra	SWIFT	Xiamen Jihong Technology Co Ltd

Non-bank financiers		
Africa Trade Finance Limited	Falcon Group	Samba Financial Group
AlRaedah Finance	Jarir Commercial Investment	Saudi Finance
APICORP	Mohammad Abdulaziz AlRajhi & Sons	Silver Birch Finance
Bandenia Challenger Finance	Investment Company	Tabadul
Bedouin Financial	National Finance Company	Trade & Merchant Finance Brokerage
Benteler Trading International AG	Origin Capital Management Pte	Vivantaa Capital
Concrete Finance	Puplic Investment Fund	Zamil Group
Emerging Capital Management Partners	Quara Finance	

Insurers & risk managers		
Coface	Ksure	Swiss Re Corporate Solutions
Credendo	Malakut Insurance Brokers	TCI Sigorta
Dubai National Insurance & Reinsurance	Marsh JLT Specialty	The Islamic Corporation for the Insurance of
Euler Hermes	Oxford Analytica	Investment and Export Credit
Howden Insurance Brokers	Pangea-Risk	
K2 Integrity	Polfin	

Consultants & accountants		
ABB Electronics	Getinge Financial Services	Rajan Gupta Banking Consulting
Alta Perfecto Training & Consulting	Independent	SDR Management
Bawan Company	Integra Consultancy	Smart Development Professionals (SDP)
Biz Management Consultancy	International Company Profile (ICP)	Sopher & Co
Cedar Rose	Krystal Financial Consultants	Tesselate
EastNets	MQuad Consulting	
Elavin Financial Advisory	POBI Consulting	

Govt orgs & public bodies		
DMCC	Islamic Chamber of Commerce, Industry &	South African Department of Trade & Industry
FCI	Agriculture (ICCIA)	(DTI)
Global Society of the Arts	Saudi British Joint Business Council	USPICC - US Pakistan International Chamber
ICompass Academy	Small & Medium Enterprises General Authority	of Commerce
	(Monshaat)	Zakat, Tax & Customs Authority

Media		
77 Media	GTR	Oxford Business Group
Acuris	Khaleej Times	PDP Agencies
Cash Management Matters (CMM)	Ment Communication	The Mcernest Company

Education		
King Abdullah University of Science &	Korea University	University of Auckland
Technology	Oxford Centre for Employee Engagement	University of Sussex

ECAs & multilaterals		
African Development Bank (AfDB)	International Islamic Trade Finance Corporation	UK Export Finance (UKEF)
Etihad Credit Insurance	(ITFC)	
ICIEC	NEXI	

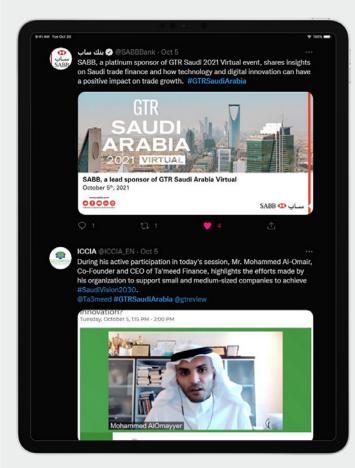
Service Provider		
Baud Telecom Company	SGS Group	Technical Controls & Inspection Services (TCIS)

Press		
Bloomberg	News of the South	Zawya Projects

Lawyers	
HFW	Recovery Advisers B.V

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