

Event media kit

Finance solutions

for export growth

# GTR TÜRKİYE 2025 ♦ ISTANBUL

#GTRTurkey

Swissotel The Bosphorus, Istanbul, Türkiye  
October 20, 2025

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# GTR TÜRKİYE 2025 • ISTANBUL

## Finance solutions for export growth

Having welcomed nearly 350 delegates to GTR Türkiye 2024, we are delighted to return to Istanbul for the next installment of this running series.

The leading conference for market insights on exports and trade will once again provide unmatched networking opportunities, enabling delegates to build connections with highly esteemed exhibitors and forge new business contacts. GTR Türkiye will host thought-provoking discussions, where over 50 trade and export specialists will discuss finance and trade trends in Türkiye as well as the challenges, pressures and solutions. The **GTR** team looks forward to seeing you again!

**“GTR Türkiye has become a significant event in trade finance, bringing together leading industry players, closely monitoring trends, and reflecting them in its activities to create a powerful synergy.”**

**A Özalp**, ICC Turkey Banking Commission

Register for GTR Türkiye 2025 Istanbul  
Visit [www.gtreview.com/gtrturkey](http://www.gtreview.com/gtrturkey)



Click here  
to access the  
2024 agenda



As the world's leading trade, commodity and export finance publisher and event organiser, **GTR** offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. **GTR** can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

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**GTR** Global  
Trade  
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**Where trade talks.**



## Sponsorship opportunities

**Beatrice Boldini**

Head of Business Development  
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+44 (0)20 8772 3009

## Speaking opportunities

**Jack Longman**

Conference Producer  
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## Marketing & media opportunities

**Helena Parrott**

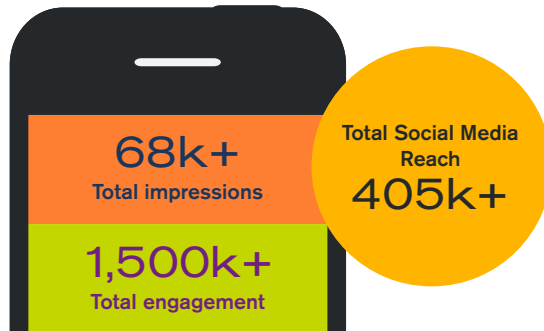
Senior Marketing Executive  
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Join the conversation at **#GTRTurkey**



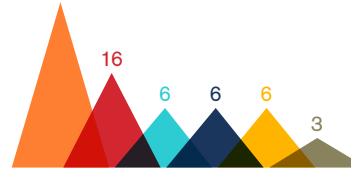


### Social media engagement in 2024



### Attendees by sector in 2024

Corporates & traders  
**55%**

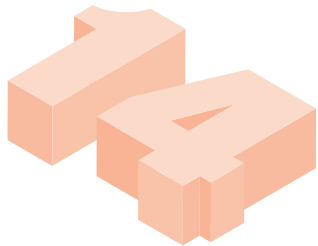


- 16 Banks & Financiers
- 6 Consultants & Accountants
- 6 Govt Orgs & Public Bodies
- 6 Technology & Fintech
- 3 Lawyers
- 2 ECAs & Multilaterals
- 2 Non-bank Financiers
- 4 Other (Media, Education, Service Providers, Insurers & Risk Analysts)

### Simultaneous translation



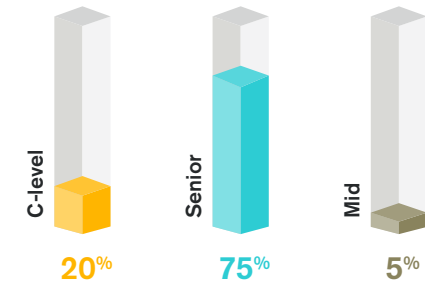
### Countries represented in 2024



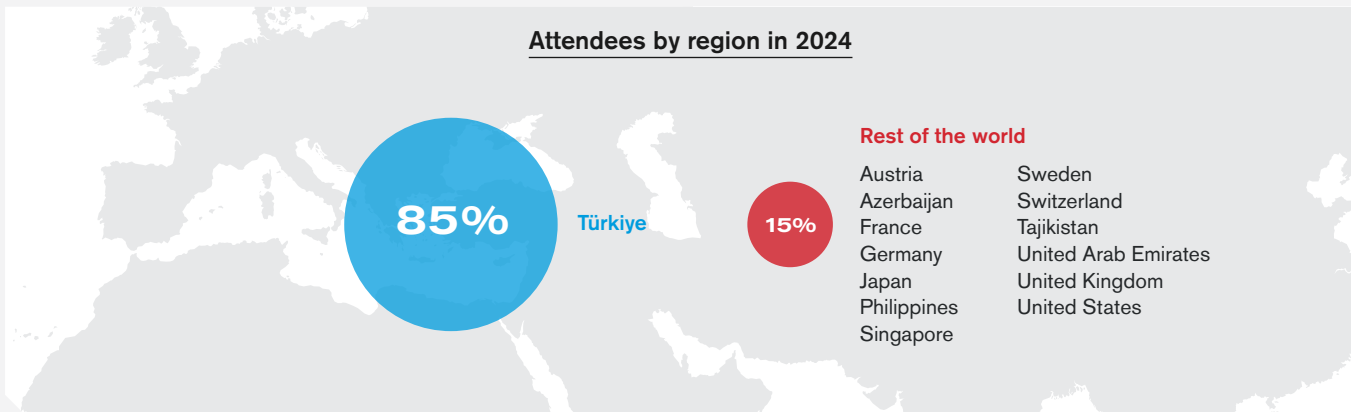
### Vital statistics in 2024



### Job titles represented in 2024



### Attendees by region in 2024



### 3 reasons to attend in 2025

- Unparalleled expertise from speakers active in the market
- Exceptional content on topics and regions covered
- Networking opportunities with key industry stakeholders

## GTR Türkiye 2024 İstanbul's sponsors and partners

### PLATINUM SPONSORS

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**AMCHAM TÜRKİYE**



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Türkiye Kadın Girişimci Derneği

**TİM** TÜRKİYE  
İHRACATÇILAR MECLİSİ

**İsvet Ticaret Merkezi**  
Swedish Chamber of Commerce

## GTR Türkiye 2024 Istanbul's speakers included

- › **Yaman Alpata**, Chief Executive Officer & Founder, **Megamerchant**
- › **Jeff Ando**, Director, Content & Production, **GTR**
- › **Batur Asmazoglu**, Group CFO & Board Member to Group Companies, **Inci Holding**
- › **Gülçığ Atalık**, Chief Finance Officer, **İgşaş**
- › **Reyhan Baylan**, Board Member, Swedish Chamber of Commerce in Türkiye & Chief Executive Officer, **Applied Value Group Türkiye**
- › **Abdullah Çerekçi**, Vice President & Corporate Strategy & Business Development, **Kale Grubu**
- › **Altuğ Çetinbaş**, Director, **Association of Financial Institutions**
- › **Mehmet Levent Coşkuner**, Consultant & Manager, **ELC Strategy**
- › **Mustafa Değirmenci**, Director, Head of Global Trade Finance, **Yapı Kredi**
- › **Zafer Demirel**, Chief Finance Officer, **Kimteks Poliüretan Sanayi ve Ticaret A.Ş.**
- › **Adem Duman**, Founder, **CCW Teknoloji Yatırımları A.Ş.**
- › **Mehmet Erdemi**, Co-Founder, **Exporgin**
- › **Cahit Erdoğan**, Executive Vice-President, Commercial & SME Banking, **Yapı Kredi**
- › **Ömer Faruk**, Ergün, Senior E-Commerce Expert, The Ministry of Trade, **Republic of Türkiye**
- › **Barış Gökalg**, Director of Treasury, **Sisecam**

“Excellent networking and an excellent place for exchanging news.”

E Rösler, RBI Bank

- › **Giyas Gokkent**, Group Chief Economist, **Bank ABC**
- › **Seda Guler Mert**, Chief Economist, **Garanti BBVA** & Chief Economist of Türkiye, **BBVA Research**
- › **Dr Cenk Gultekin**, Chief Investment Officer, **ZE Holding**
- › **Emre İlban**, Chief Executive Officer, **ClickMeLive**
- › **Riza Kadilar**, Founder & Mentor, **K Ventures**
- › **Yasemin Keskin**, Senior Associate, **Güleryüz Partners**
- › **Muhsin Keskin**, Attorney & Partner, **Esin Attorney Partnership**
- › **Nana Khurodze**, Associate Director, Senior Banker, **EBRD**
- › **Ozlem Kildir**, Chief Executive Officer, & Founder, **Profinstance & Stance Consulenza S.r.l**
- › **André Lundvall**, Senior Country Analyst, Türkiye, **EKN**
- › **Orcun Makal**, Partner, Capital & Debt Advisory Leader for Central, Eastern & Southeastern Europe & Central Asia Region, **EY**
- › **Peter Matza**, Council Member, **Association of Corporate Treasurers (ACT)**
- › **Mael M'Baye**, Head of MENA, Turkey & Central Asia, **BPI France**
- › **Anvar Nigmatov**, Manager, Trade Finance, **International Islamic Trade Finance Corporation**
- › **Bülent Oğuz**, Executive Vice President, SME Banking, **Akbank**
- › **Gokselin Ondul**, Vice-President, Wholesale Banking Europe, **Bank ABC**
- › **Abdurrahman Ozalp**, Chairman, **ICC Turkey Banking Commission**
- › **Bekir Polat**, Vice-President, **Invest in Türkiye**
- › **Sibel Sanus**, Chief Board Advisor, **TradeAssets**
- › **Sunil Senapati**, Chief Executive Officer, **XDC Trade Network**

- › **Meral Şengöz**, Consultant, **T3i Partner Network**
- › **Jijay Shen**, General Manager for Europe, **Alibaba.com**
- › **Ahmet Güneş Söğütüoğlu**, Partner, Tax Services Leader, **Deloitte**

“The go-to event in Türkiye to meet all the relevant players in trade finance.”

L Varnai, Recovery Advisors

- › **Murat Sultanov**, Senior Operations Officer, **International Finance Corporation (IFC)**
- › **Fatih Tokkal**, Group Treasurer, **Yildirim Group**
- › **Tayfun Uğur**, Board Member, **British Chamber of Commerce in Turkey**
- › **Harun Ulgen**, Chief Financial Officer, **Nobel Ilac**
- › **Kübra Ulutaş Tapo**, PhD, Deputy Secretary General, **Türkiye Exporters Assembly**
- › **Serkan Ünsal**, Founder, **Startups.watch**
- › **Mine Şule Yazgan**, Executive Director, Finance and Enterprise Risk, **Arçelik**
- › **Selçuk Yeşiltaş**, Executive Finance Director & Board Member, **Ciner Group**
- › **Ebrunur Kapucu Yıldız**, Project Finance Director, **Limak Holding**
- › **Mehtap Yılmaz**, Senior Vice-President, Cash Management & Trade Finance, **Akbank**
- › **Hikmet Can Yilmazsoy**, Country Manager for Türkiye & Qatar, **Swift**
- › **Gülin Yücel**, Member, Board of Directors, **KAGIDER**

## Companies who attended GTR Türkiye 2024 İstanbul

Corporates		
8gen Madencilik San. ve Dış Tic.A.Ş.	Eksim Yatırım Holding A.Ş.	Pakten Health Products
Abalone Commodities AG	Engro	Petrol Ofisi
Agrinatura	Ennur Group	Pirelli Global
AGT	Exporgin	PMG Holding
Akcoat	FedEx	Prodso Vana Ve Pompa A.S
Akhan Un	G4S	Prometeon Tyre Group S.r.l
Alibaba.com	Güncan Plastik	Renecore Energy
Amram	Gürok Grup	Retired Asset
Applied Value Group Türkiye	Hayat Kimya Sanayi A.Ş	Same Deutz Fahr Traktör
Arçelik	Hitachi Energy	Samovot
Asd Laminat A.Ş	İgşaş	Sanko Holding A.Ş.
Asko Holding	Inci Holding	Sarkuysan Elektrolitik Bakır
Astay Gayrimenkul İnşaat Yatırım ve Turizm A.Ş. Astay	İron Mountain	Savola Group
ATA Holding	İskur Tekstil Enerji	Sisecam
Atlas Copco	Kale Grubu	SOCAR Trading SA
ATYİM TEKSTİL SAN. VE DIŞ TİC. A.Ş.	Kibar Holding	SunExpress
Beko	Kimteks Polüretan Sanayi ve Ticaret A.Ş	Taban Gıda Dis Ticaret A.Ş
Berg Propulsion Eurasia	Kipas Holding	Tavus Hali
Borçelik	Kurtsan İlaçları	Tekfen Holding
Botaş	Lesaffre Turquie Mayacılık Üretim Ve Tic. A.S.	Tersan Tersanesi
Bunge	Lila Kâğıt	Tiryaki Agro
CCW Teknoloji Yatırımları A.Ş.	Limak Holding	Toros Agri
Ciner Group	Mediterra Agro Tarım Ticaret A.S	Toyota Turkey
ClickMeLive	Megamerchant	Tüpraş
ColonBracketComma	Metalint SA	Ulusoy Un
Dalgakıran Compressor	MG Art & Glass	Unay Un
Delor Madencilik A.Ş.	Mor Produksiyon	Veser Kimya
Denimer Kumaşçılık	Mediterranean Shipping Company	Vestel
Dentons	Nederman	Yıldırım Group
Diler Holding	Netaş	Yıldız Holding
Eczacıbaşı Holding	Nobel İlaç	Yıldızlar Yatırım Holding
Efsan Group	Octet Express Ödeme Kuruluşu A.Ş	Yorglass Cam San. ve Tic. A.Ş.
Ekinciler Holding	Organon	
	Özersoylar Foreign Trade A.Ş	

Technology & Fintech		
Citix	Medianova	TradeAssets
Döhler	Pole Star	Traydstream
ELC Strategy	Swift	XDC Trade Network
EPAM	Treasury Intelligence Solutions	

Service Providers		
Neuro Behavioral Center	Startups.watch	

Banks & Financiers		
Akbank	DenizBank	Mizuho Bank
Aktif Bank	Deutsche Bank	MUFG
Azer Türk Bank	DY Bank	ONB Finansbank
BACB	DZ Bank	Raiffeisen Bank International AG
Bank ABC	EBRD	Standard Chartered
Bayerische Landesbank	Golden Global Investment Bank	Türkiye Sınai Kalkınma Bankası
Bayern LB	Habib Bank Limited	Yapı Kredi
Burgan Bank	Hedef Yatırım Bankası A.Ş.	Ziraat Bankası
CIM Banque	International Finance Corporation	
Citi	İsbank	

Govt Orgs & Public Bodies		
AmCham Türkiye	British Chamber of Commerce in Turkey	Swedish Chamber of Commerce in Türkiye
Association of Corporate Treasurers	ICC Turkey Banking Commission	The Ministry of Trade, Republic of Türkiye
Association of Financial Institutions	Invest in Türkiye	Türkiye Exporters Assembly
Austrian Embassy	KAGİDER	

Consultants		
Deloitte	Profinstance & Stance Consulenza S.r.l	T3i Partner Network
Evas	Prudens Finance	Ünsper Customs Consultancy
EY	Recovery Advisers	
K. Ventures	Straife	

Lawyers		
DOMÉ Group	Güleriüz Partners	Paksoy
Esin Attorney Partnership	Özmen Yalçın	SZA - Schilling, Zutt & Anschutz

ECAs & Multilaterals		
BPI France	EKN	International Islamic Trade Finance Corporation

Insurers & Risk Analysts		
Ace Global Depository	Siaci Saint Honore	

Non-bank Financiers		
Axendo	British International Investment	ZE Holding

Media		
CS Global Group	GTR	

Education		
BBVA Research		

“Very good opportunity to listen to experts, as well as meet and exchange opinions with important sector players.”

**E Tan**, Ziraat Bankası

“A very nice event with good opportunities for networking and hearing important updates from business partners and sector experts.”

**K Torus**, Yapı Kredi

“GTR Türkiye was a highly effective event that laid relevant topics on the table with the correct experts worldwide. There was a lot of opportunity for professionals to meet the right people to take their business to the next level and solve mutual, existing challenges among the participants.”

**R Baylan**, Swedish Chamber of Commerce in Türkiye  
& Applied Value Group Türkiye

“GTR Türkiye is an excellent platform to engage with stakeholders from both business and finance, whilst also providing us with the opportunity to reflect on factors influencing broader economic developments.”

**A Lundvall**, EKN

“Many thanks to the GTR team. It was again a very interesting and very well organised event.”

**B Aral**, Yıldırım Group

**“It was a great event!”**

**T Kara**, British Chamber of Commerce in Turkey

“As a guest speaker at GTR Türkiye 2024, I was impressed by the high level of engagement of the attendees. The discussions were insightful and thought-provoking, and the networking opportunities were invaluable. It's an excellent platform for sharing knowledge, building connections, and staying up-to-date on the latest developments in the field.”

**M Şule Yazgan**, Arçelik